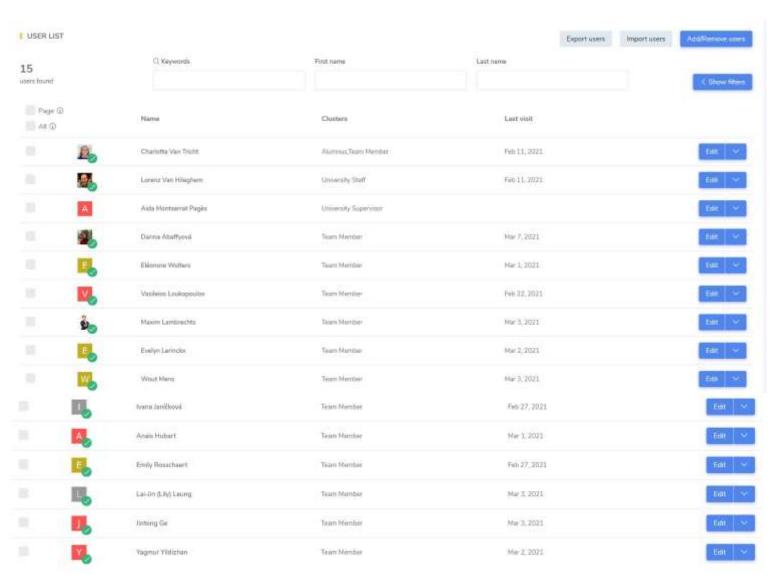


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January

- 1. Bronze
- 1.1 Register on SensUs Connect;



March

1. Bronze

1.1 Motivation;

Considering the impact of the current Covid-19 sanitary crisis on our lives, PULSe's team members were motivated to join a competition aiming at dampening the consequences of a potential future Influenza A outbreak. Getting the chance to participate in an international competition, with an interdisciplinary and international team, stimulates them to step out of their comfort zone. PULSe's main objective is to develop a feasible, creative and innovative biosensor by integrating each team member's knowledge and skills. We believe that "teamwork makes the dream work". Hence, our goals will be achieved through working as a team rather than individual team members. PULSe is an 11 bright and ambitious minds' team wanting to take the extra mile. In a nutshell, PULSe's motivation and willingness to evolve on a personal and professional level is its main driving force.



1. Silver

1.1 Meet with Alumni;

Attendees	SensUs KU Leuven team 2020 alumni: Roozbeh Yazdanpanah Ravari, Torben Roy, Aditya Badola; Ine Mols
	SensUs KU Leuven team 2021 (current) PULSe: Ivana Janíčková, Darina Abaffyová, Anais Hubart, Eleonore Wolters
Goal of the Meeting	Discuss organizational and technical insight with KUL SensUs team alumni
Date	20/05/2021
Preparation time	1 hour
Duration	1 hour
Summary	General information The meeting was organized with the KU Leuven SensUs team alumni of 2020. The meeting started with a short informal discussion that was followed by a brief presentation of our team's biosensor concept. Next, we discussed technical aspects of our concept as well as tactics of planning and organizing lab work during summer and business plan. Technical insights The discussion was both, about the bioassay aspect as well as the sensor technology aspect of the biosensor development. Regarding the bioassay, we identified a problem in the complexity of the assay, which might have an influence on the time limit of the SensUs competition. From the aspect of sensor technology, we discussed the overall chip design (channels, passive/active chip, simple/PDMS chip) and the use and mixing of the magnetic beads. As the sensor concept of the alumni also worked with magnetic beads, they could suggest some solutions to problems we are facing. Business insights The translational potential of smartphone-based readout was discussed. In particular the problems with designing the read-out system only for one smartphone type. Also, we received tips on building the business plan. Organizational insights As many of the participants of the 2020 team were due to covid pandemic in their home countries, the organization of lab work and experiments were the responsibility of fewer people.
Evaluation	To conclude I believe we learned valuable information that will help us to move our work forward.



June

1. Silver

1.1 Interviews with medical professionals;

Professional Name	Cedric Hillegeer
Short description about professional	Cedric Hillegeer is part of the new generation physicians and is part of what we call a first line support in the COVID-19 crisis. He studied general medicine at the University of Antwerp and is specialized in family and sports medicine. Of course, during the pandemic there was not much time for sports medicine and so his focus was on family medicine. He practices in Temse, a rural town in East-Flanders, where he saw the devastating effects of COVID-19 in both younger and older populations.
Conducted by	Anaïs Hubart & Emily Rosschaert
Date	25/06/2021
Preparation time	3 hours
Duration	45 minutes
Summary	Mr. Hillegeer described the beginning of the pandemic as a complete chaos. While we received images from the traumatic situation in Italy, Belgium had no plan and on top of this there was a big lack of equipment. It was scary because one had no idea what the risk factors where, even young patients were hospitalized. Patients showed no abnormal lung sounds but there were some specific symptoms like loss of smell and taste. COVID-19 is primarily a respiratory disease but also has prothrombotic effect. All this emphasizes how important it is to develop a plan for specific types of viral pandemics. Another crucial factor is the possibility to test. Mr. Hillegeer made clear that his preference lay with the GP's performing the tests their selves. People breaking their quarantine during this crisis proved that they aren't always trustable. Of course, there are some requirements before a test can be used at a GP's. A test should be available at a low cost and have high specificity and sensitivity. Ideally a test should not take more than 10 min, since a consultation lasts around 15 min. A connection between the test and a healthcare application like CareConnect would be a big plus. It would be easier to follow up patients and have a clear view out the spreading of the virus. Clear communication towards the public and pointing out their responsibility is also a key element in dealing with a pandemic.
Screenshot Screenshot	We filtered for the information that was useful for us and that we could apply in our business plan or development of the biosensor.

- 2. Gold
- 2.1 Organize online Event;

Title of Event	Meet the Teams by PULSe
Date	29/03/2021
Preparation time	3 weeks
Type of event	Networking, quiz, meeting of the different teams
Abstract	As in these corona times the importance of socialization and possibilities of online activities have become even more apparent, we decided to organize an event where we can meet people from other teams. The international aspect of the competition, i.e. the contribution of teams from all over the world, has made this idea even more attractive, given otherwise we could only meet at Eindhoven (which might not even be possible for all teams now).
Objective of activity	Getting to know each other
Promotion	SensUs Connect, e-mail, Insagram chat message



Darina Abattyová created an event Meet the Teams by PULSe 2 months and

Dear international SensUs teams, dear SensUs organization,

Wherever you are in the world right now, whatever you are doing: STOFI You are about to read a message of major importance:

YOU ARE AMAZING! HOPE YOU ARE HAVING A GOOD DAY!

Hopefully, this put you in a good mood and makes you want to read further. The PULSe Team is taking the initiative to organize the first meeting event. The event will take place online through zoon. The link can be found below.

WHAT? Quiz & get-to-know-each-other lime.

WHEN? March 29th, at 5pm (GMT+1)

WHERE? Zoom.

REQUIREMENTS? Motivation, a competitive mindset and first and foremost, a big smile

Please, react to this event if you're interested in joining us so we know how many people to expect.

We are looking forward to meeting you on the 29th of March.

PULSe Team (KU Leuven, Belgium)

Managaran Sanagaran





Meet the Teams by PULSe



SensUs@biw.kuleuven.be <sensus.biw@



Hello Team Captains!

We've all been busy studying and working on our biosensors, and yet we haven't had the time or the opportunity to meet each other. :'(We'd like to go ahead and fix that and that's why we're organising an event where we'd love to meet you all!

On top of that, this will already help you to fulfill one of the silver medal criteria. Yay! :)

Please, mark your attendance on the event on Connect (https://connect.sensus.org/events/p/41694) or respond to this e-mail, so we have an idea of how many we'll be.

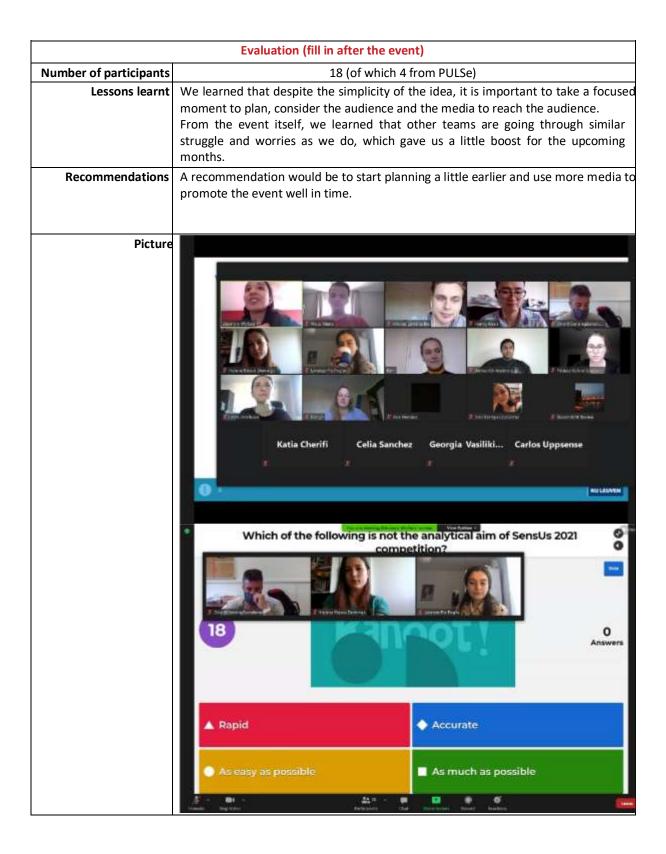
We're so excited to meet you. See you on Monday!

Best regards,

PULSe Team



Partners	None
Contact person	Wout Mens, Eléonore Wolters
Evaluation method	To evaluate this event, we will consider the number of participants we managed to gather, the time they decided to spend in the event and the overall atmosphere and activity/passivity of all participants.





1. Silver

1.1 Meetings with a SensUs Partner;

Partner	Roland Berger
Attendees	PULSe: Lai-Jin (Lily) Leung, Evelyn Lerinckx, Vasileios Loukopoulos and Jintong Ge; Roland Berger: Robert-Jan van der Vorm

Goal of the Meeting	We scheduled a meeting with Roland Berger to consult their expertise for the business plan of our biosensor. We selected this company on the basis of their active involvement of transitioning business strategies towards global perspectives of the future. We were particular enthusiastic towards their mission in creating awareness for sustainability and climate change, as we wanted to understand how this can be implemented in one company's strategy. In addition, we were interested to learn more about their obtained perspective on the Digital Transformation of the Health Industry.	
Date	20/07/2021	
Preparation time	3 hours	
Agenda	 Recapitulation and highlights of the concept of our biosensor Business plan Searching the market potential? Narrowing the customer section? Focus on sustaining or disruptive innovation? What ways to make money on a free app? Subscription service on the app? "The perspective the Digital Transformation of the Health Industry" Remark: The questions are simplified in this document to retain an organized overview; a 	
_	more detailed version of our agenda can be delivered if requested.	
Duration	45 minutes	
Summary	The start-up of a company revolves around a good decision-making strategy and the interaction between the technology and the target audience is a two-way street. We discussed the directions of our business with Mr. van der Vorm to have his opinion on in what direction our business plan should be headed, as we want to ensure making the right choices for the launch of our biosensor. He helped us readdress our focus by explaining that it's more important to direct our focus on the objective and giving the right arguments for the decisions rather than on what you choose. In specific, he informed us that our app should be part of our service. A way to earn money with an app is through advertising. However, people dislike this when using an app. On the other hand, a subscription strategy will become a barrier for customers.	
	Regarding sustainability and climate change, it's a bonus to be able to have this as part of your business plan. However, in this case, it should not be our first priority. In deciding to pursue it, we should assess if we would have a positive impact or not.	
	In the Health Industry, the customer's behavior will be country/culture-dependent in terms of consumption, involvement and their willingness to assent to certain services. Its market potential of biosensors can be obtained through market reports (top down approach). They don't necessarily need to be obtained through buying; we can also utilize google.	
	In conclusion, it's important that your business centers around how you motivate your decisions. This way you can make any case work. A business plan is best kept easy to understand and it starts with focusing on one or two customer's segments.	
Evaluation	The valuable information we gathered from this meeting will contribute to our decisionmaking strategy for the business plan.	

Minutes Chips might be a kind of waste: Know what's the impact firstly and then think about solutions eg.: calculate how much waste per year **Global distribution**: one country first and then more countries and then global. Search marketing: Use google. Can send us a report? Customer section: Choose one group in the business plan. Figure out who is the most important to change the value. We can make some assumptions. In reality, companies normally do interviews. Disruptive innovation: Think about what is our goal. In the business plan, let others understand our choices and make some arguments for our choice. Convince them we have the best idea in the world. Make money from the free app: As a service of our product. Advertising(but people hate them). Think about 3 reasons to convince others to invest in this product and convince them your choices are correct. The choices in the business plan depend on what you want. Digital transformation: Need consent. He can help us ask his colleague about the details. It's country/culture-dependent. **Social Media Post** PULSe - KU Leuven SensUs Team Published by Dada Abaffy 2 · 6m · 3 The interaction between the technology and the targeted audience is a two-way street. In the process of developing a biosensor, the decision-making strategy will be essential for determining its success. This week, PULSe had the chance to sit together with Roland Berger to have an interesting discussing about our biosensor. 2 We were particularly enthusiastic to meet with them, because of their active involvement of steering business strategies towards global perspectives of the future. In support of the navigation of our biosensor, we were provided with useful key messages to take into account along the road. We would like to thank Roland Berger for contributing to this process substantiated with their years of consultancy expertise in various areas. Enjoy your weekend! #RolandBerger #PULSe #business #SensUsStudentCompetition #Science #Technology

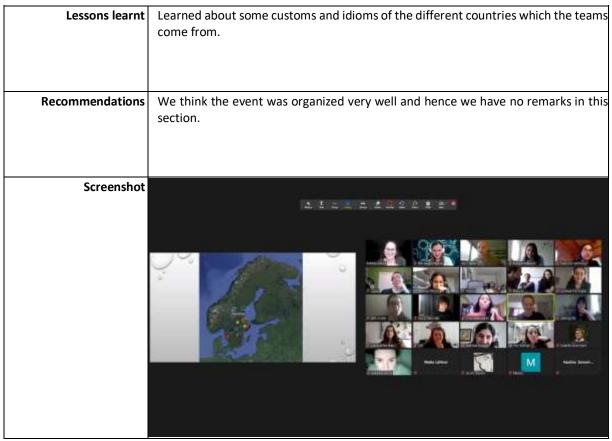
1.2 Be present at two online events;

Title of activity 1	Meet the Teams by PULSe
Organized by	PULSe
Date	29/03/2021
Type of activity	Networking, quiz, meeting of the different teams

Abstract Objective of activity	As in these corona times the importance of socialization and possibilities of online activities have become even more apparent, we decided to organize an event where we can meet people from other teams. The international aspect of the competition, i.e. the contribution of teams from all over the world, has made this idea even more attractive, given otherwise we could only meet at Eindhoven (which might not even be possible for all teams now). Getting to know each other
Objective of activity	Getting to know each other
Lessons learnt	From the event itself, we learned that other teams are going through similar struggle and worries as we do, which gave us a little boost for the upcoming months.
Recommendations	A recommendation would be to start planning a little earlier and use more media to promote the event well in time.
Screenshot	Patrizia Kiihne Georgia Vasiliki Celia Sanchez Carlos Uppsense

Title of activity 2	UppSense Pub Quiz
Organized by	UppSense
Date	05/05/2021

Type of activity	Networking
Abstract	Similarly to our event, the point was simply to relax and meet members of other teams and do some fun little activities together – like talking about customs and languages in different countries in a game-like way.
Objective of activity	Having a fun time among the teams, get to know each other a bit.



2. Gold

2.1 Present at a professional Event;

Title of event	<add a="" title=""></add>
Date	<date event="" of=""></date>
Preparation time	<preparation time=""></preparation>
Type of event	<e.g. conference,="" networking=""></e.g.>
Abstract	<brief a="" description="" event="" event.="" explain="" here="" is="" it="" of="" professional="" the="" why=""></brief>
Objective of event	<e.g. connecting="" current="" feedback="" giving="" industry="" on="" students,="" team="" with=""></e.g.>
Partners	<which at="" e.g.="" etc.="" event?="" industry,="" organizations,="" partners="" present="" speaker,="" the="" university="" were=""></which>
Contact person	<who be="" by="" can="" contacted="" for="" organization="" p="" questions?<="" sensus="" the=""></who>
Evaluation method	<add a="" about="" activity="" description="" evaluate="" how="" the="" will="" you=""></add>
	Evaluation (fill in after the activity)
Number of participants	<number at="" event="" of="" participants="" the=""></number>

Lessons learnt	<add a="" description="" learned="" lessons="" of="" that="" the="" you=""></add>
Recommendations	<add communities="" for="" local="" other="" recommendations=""></add>
Picture	<add a="" being="" here="" of="" or="" picture="" present="" screenshot="" you=""></add>

August

1. Bronze

- 1.1 Tips for subsequent SensUs Teams
 - Tip 1: Plan a big organisational meeting at the start to:
 - Plan a fixed day and frequency for meetings (for each team)
 - Make excel file with all the deadlines and divide the work
 - · Make everyone's role in the team clear
 - Tip 2: Take time to build up a nice relationship with your teammates, go grab a coffee, do a pizza night, or go for a drink after a hard day of work in the lab.
 - Tip 3: Take time to prepare the questions for the feedback moments and partner sessions. Very valuable information comes out of these meetings.

Valuable tips in the document:

- (General) Promote positive curiosity, even to outside your Team and mentors. Share your findings. This can be done through social media but also through your progress meetings and direct communications.

Team(s): UppSense

- (Planning and time management) Note and analyze the mistakes and learn from them instead of hiding them. Both sharing successes and frustrating failures with the Team reduces burnout and improves Team cohesion.

Team(s): Sensing Barcelona

- (Planning and time management) Do not hesitate to approach professionals and experts; they are often open and enthusiastic about helping us! When defining your scientific and business strategy, don't forget to talk with professionals of the different areas.

Team(s): BiosensUM, LxUs

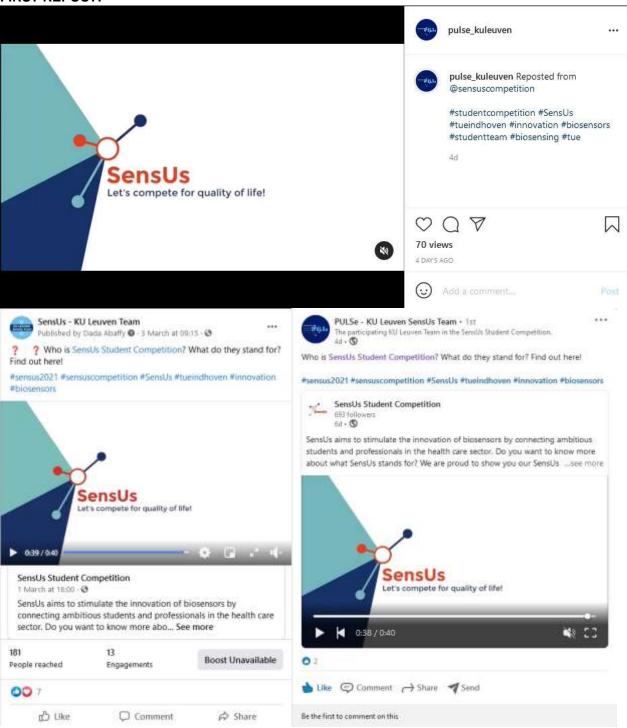
- (Working from home) Set smaller daily/weekly deadlines for yourself on what you need to contribute/deliver for the progress of the project and stick to them!

Team(s): SenseNC

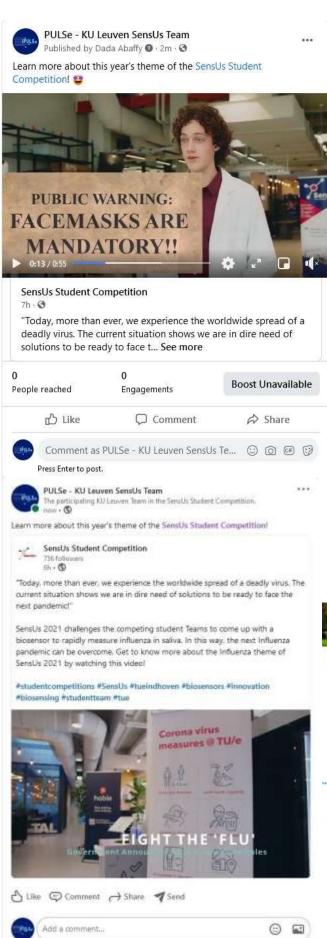
2. Silver

2.1 Reposts on social media;

FIRST REPOST:



SECOND REPOST:







THIRD REPOST:



3. Gold

3.1 Post on SensUs Connect every month;

Helo everyonel! We are happy to tell you guys more about us through this post! ;) PULSe is the

Beigian team representing KU Leuven in the SensUs competition. It is composed of 11 highly

FEBRUARY:

Eléanore Walters

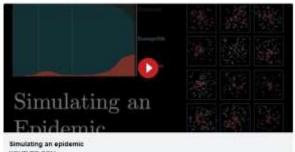




Having a good understanding of any problem leads to a successful solution. Therefore, it's important to understand viry a biosensor might be an indispensable tool to detect infections in time. in the added video different counter measurements and their influence on the spreading of the infection are compared. One of which is early detection of carriers of the disease

Me and the other PULSe members hope this video is as insightful to you as if was to us

Smulating an epidemic



Experiments with toy SIR models-home page: https://www.3blue1brown.comBrought to you by you: http://3b1b.co/si-thanksAwesome fan-made...







MARCH:



This is a very interesting video about how biosensors play a key role in the future of diagnostics: And it also comes up with some interesting ideas about the applications of biosensors in diagnostics. PULSe team hopes it can be helpful and enjoyable for your



Biosensors and the Future of Diagnostics

YOUTUBE COM

From cancer-diagnosing unne tests to smartphone Ebola surveillance, biotechnology is improving patient access to treatment and advice worldwide ...









III everyonel

In PULSe we are sure that everybody eagerly anticipates to be in Eindhoven in August, as we do!

...

...

But would you like to first make a (virtual) stop at a city not far away... LEUVENI

Leuven is where all the magic of the PULSe team happens? Here is a sneak peak of our avesome

https://www.voutube.com/vatch?v=x1ntHUgaoc



I Luv Leuven: Leuven in motion

YOUTUBE COM

First hyperfilm of Leuven, made by Basel Zorotseda. 1 man, 2 careeras, 15 000 pictures and 100+ videos from more then 50 locations. Shooting took 4...



APRIL:



With new perspectives established with the fast-track process of Covid-19 vaccines/tests and united force of expert researchers to reach a Universal Flui Vaccine, we are hopeful towards advanced and successful methods to prevent future pandernic outbreaks

With foday's PULSe post, we find that this video is a great way to send out an encouraging reminder into the Sensus community of why we all decided to participate in this amazing competition in the first place: As long as the guest for the Universal Flu Vaccine remains under development. succeeding in the SensUs competition's objective is essential in our global efforts to fight off Nuture. flu pandenics.

Let's express our excitement and gratitude for being able to be part of this amazing initiative altogether by directing our maximal efforts to come up with amounting solutions to demarcate the spread of influenza A

is a Universal Flu Vaccine Within Reach?

Read less



Is a Universal Flu Vaccine Within Reach?

Researchers are a step closer to developing a universal flu vaccine to help prevent seasonal influence, which causes militors of hospitalizations...





Darina Abaffyová 2 hours ago

We hope you are all doing well and that your biosensor is gradually getting its shape. ()

Do you feel like you have seen all of Netflix by now? Or are you looking for something to watch in your lunch break without feeling like you're losing the time you should be studying (don't know about you, but here the exam period is quickly approaching)?

We want to recommend you a documentary series "Pandemic: How to Prevent an Outbreak".

https://www.imdb.com/title/tt11497904/

Check it out! We are curious to hear what you think.



Pandemic: How to Prevent an Outbreak (TV Series 2020-) - IMOb IMDB COM

With Syra Madad, Jake Glanville, Sarah Ives, Holly Goracke. In this docuseries, meet the heroes on the front lines of the bettle against influenza....







MAY:



Dear SensUs community!

Hope you are all doing well wherever you live! We had good news in Belgium: the bar terraces reopen today ff

Anyway, today we would like to share our website with you all https://purse-sensus.teas## We spent a lot of time and effort on it and are quite proud!

If you want to follow us through some pictures on our websites or get to know the members! their tasks within the fearn you can always have a look 5

Read more



PULSE-SENSUS TEAM

Senate COMPETITION Senate is a community that raises awareness about the importance of biosensors in modern neath care. Since 2016, the Eindhoven....





Hi everyone.

PULSe team wants to share with you about our University, KU Leuven, KU Leuven, officially known as Katholieke Universiteit Leuven, is the oldest university in Belgium. Here, students have an international environment, high-level education, and convenient life. If you want to learn more about life in KU Leuven, please watch this video, Enjoy!

Study at KU Leuven: life in Belgium and student campuses



Study at KU Leuven: life in Belgium and student campuses YOUTUBE COM





JUNE:



Hello everyoner I hope you are doing well.

Yesterday, I came across this very interesting talk from Leor Weinberger about "Can we create vaccines that nutate and spread?"

in this Covid pandemic context, with the rise of new variants and with the development of new vaccines. I thought this talk raised quite relevant questions.

Here below is the description of the talk and the link to it.

"Viruses mutate and spread from person to person, a dynamic process that often leaves us playing catch-up when there's a new disease outbreak. What if vaccines worked the same way? Wrologist Lear Weinberger shares a scientific breakthrough: "hijacker therapy," a type of medical treatment that could attack, modify and spread alongside a virus, potentially treating afflicted individuals and slowing the spread of infections like HIV."

https://www.ted.com/falks-

Reor weinberger can we create vaccines that mutate and spread?utin campaign-fedspread& um medium-referral&um source-tedcomshare



Leor Weinberger: Can we create vaccines that mutate and spread?

TED COM

Viruses mutate and spread from person to person, a dynamic process that often leaves us playing catch-up when there's a new disease outbreak. What



C Like C Comment



Hello everyonel

Probably most of you had exams this period and we hope it went well for everyone! in case you want a break, here is a (small) video talking about the origin of the flu

Hope you enjoy and now we can focus more on the flu again?

https://www.youtube.com/watch?v=80RLHtO4PSE



Tracking down the sneeze that started seasonal flu

YOUTUBE COM

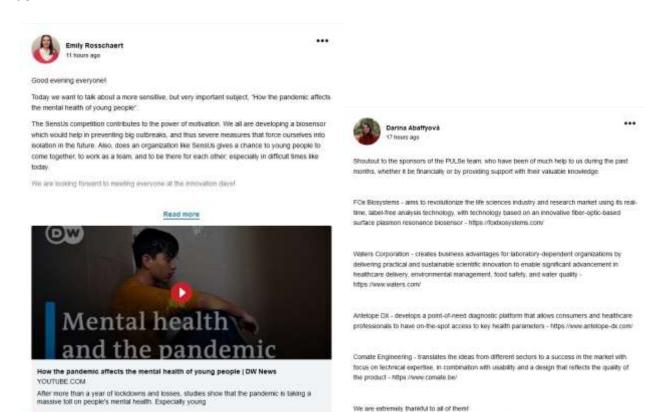
Where does the flu come from, and how can we make the flu vaccine better? A scientist armed with pipe cleaners and 10,000 RNA samples explains. You

1Liko



C Like C Comment

JULY:



Read less

Comment

AUGUST:

TLite

C Like C Comment



3.2 World-value:

The impact of the covid-19 pandemic was devastating. People could not see their loved ones, and some even lost the person dearest to them. It's only intuition that next to physical implications, the pandemic also had a huge impact on the mental health of the general population [1].

Moreover, next to the social hardships, the economic impact also should not be underestimated. An example could be the sudden drop in European inflation or the crash in the monthly European industrial production during the most hectic period of the pandemic¹. This is a sign that pandemics and the infectious diseases causing them can leave financial markets volatile and unpredictable. Which in turn can have an effect on mental and physical health. Therefore, it's important that as a community we analyse every aspect of the pandemic, scientifically and socially, in order to ward off every possible pandemic in the future. Based on this information, a course of action to avoid future pandemics can be made. This is especially useful when handling pathogens with the same niche-role. A classroom example is the comparison between the flu and corona due to their similarities. Both pathogens can spread from one person to another before symptoms arise and are very potent, thus resulting in an extremely dangerous situation. In case of the flu, it's only a matter of time before another infectious strain mutates and unlocks pandemic causing characteristics like the "Spanish flu" of 1918-1920 [2].

The measurements against the corona virus clearly showed that vaccination is a cornerstone of the solution. However, there are people that cannot be vaccinated, thus gain no benefit from it. An example being immunodeficient people, meaning that more measurements have to be made to have a more inclusive protection. There are multiple other aspects that are crucial to avoid outbreaks of these very potent diseases. An important cornerstone, next to vaccination, is pre-emptive testing of those who are at risk, want verification or had a risky encounter. Limiting the spreading of a pathogen is beneficial for every member of society. However, the current tests are complex, not accessible and sometimes even have a deterrent effect on the user. Therefore, PULSe developed a biosensor that is convenient, user friendly and has conclusive test results in a timely manner.

To understand how our biosensor can become the next strategy for successful source control, it is important to return to the biology of flu pandemics: Within the Influenza family, there are 4 types of Influenza viruses: A, B (Yamagata and Victoria), C and D. It is globally accepted that Influenza type A and B are characterized by seasonal epidemic roots, whereas a further distinction defines Influenza A to have monopoly on the generation of a flu pandemic. In line with it being able to constitute the foremost potential strains, we generally observe more severe symptoms and less immunity in adults against this type than for Influenza B [3]. Taken all together, this validates directing our biosensor to detect the presence of Influenza A subtype H1(N1) in saliva samples. To put respiratory viral pandemics overall into perspective: a situation where supportive and curative resources are constrained to limitations, an intelligent preventive strategy with effective biosensors and vaccines restores the hope to nip a prospective second pandemic, caused by influenza A, in the bud.

[1] Salari, N., Hosseinian-Far, A., Jalali, R. et al. Prevalence of stress, anxiety, depression among the general

population during the COVID-19 pandemic: a systematic review and meta-analysis. *Global Health* **16,** 57 (2020). https://doi.org/10.1186/s12992-020-00589-w

[2] Martini, M., Gazzaniga, V., Bragazzi, N. L., & Barberis, I. (2019). The Spanish Influenza Pandemic: a lesson from history 100 years after 1918. Journal of preventive medicine and hygiene, 60(1), E64–E67. https://doi.org/10.15167/2421-4248/jpmh2019.60.1.1205

[3] Centers for Disease Control and Prevention. (2019, November 18). Types of influenza viruses. Centers for Disease Control and Prevention.

¹ https://ec.europa.eu/eurostat/web/covid-19/economy

https://www.cdc.gov/flu/about/viruses/types.htm?web=1&wdLOR=c253522D5-9FB5-4469-A50F7E3BB4C3536C.